



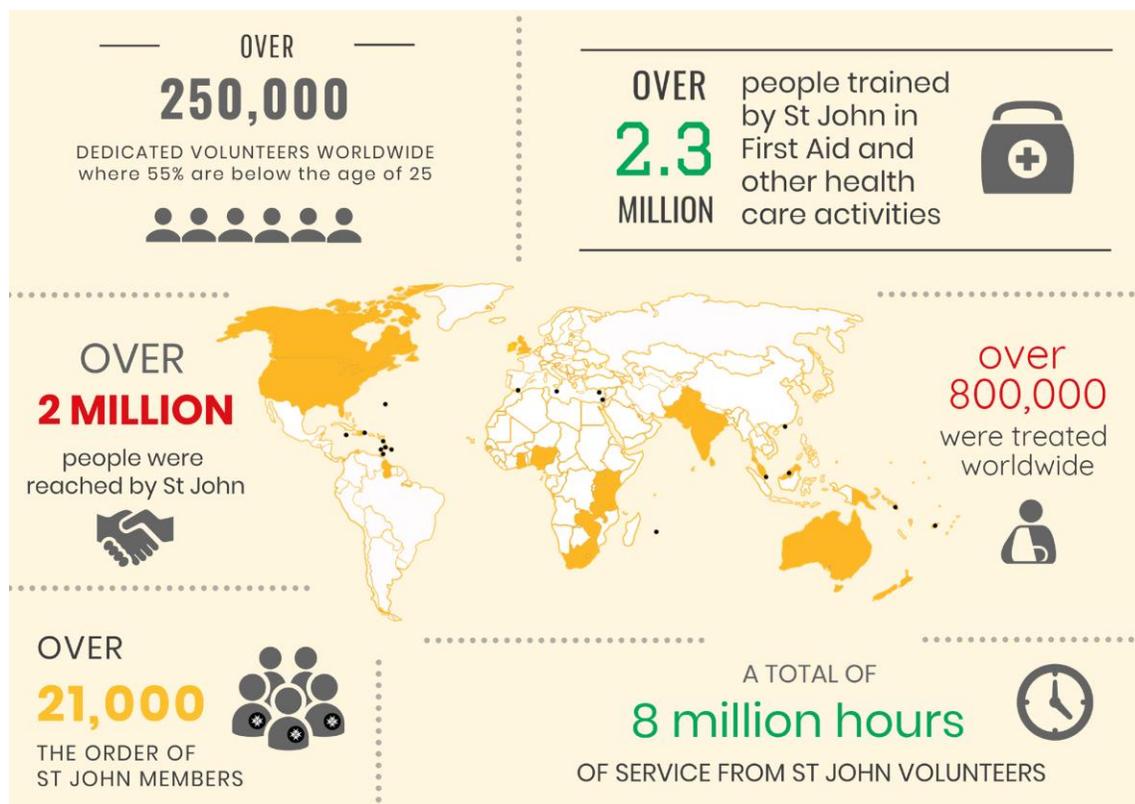
**St John**

## The Order of St John / St John International

### Activity Report 2017/2018

#### Financial Overview

- In 2017 the total income was £1,341,039.
- Voluntary income and grants increased by 59% to £458,825 from £288,226 in 2016.
- The direct costs of charitable activities increased to £1,016,134 (2016: £790,548)



#### Mother and Baby Programme

- The pilot phase of our first international humanitarian programme came to an end. In the coming years, St John will expand the programme in Malawi, Uganda, Zambia and Zimbabwe into new locations and add new activities to the existing projects.
- During the three years the programme has helped over 23,400 pregnant women, new mothers, and expectant and new fathers – 137% of target. And with local people helping local people the cost has only been £3.99 per person reached.



**St John**

## **2017 - 2025 Strategic Plan**

In May 2017 The Order of St John adopted a new Strategic Plan which will run until 2025.

### **Objective 1 - Charitable activities to benefit Communities**

- To increase St John global activity and service delivery through the development of innovative programmes and knowledge sharing so as to meet community need in countries or regions where St John is established or able to be established.

### **Objective 2 - Faith Principles**

- To clarify and develop the Christian principles of The Order and to explore and create effective partnerships with those of other faiths and of no faith through the establishment of a College of Deans to support the Prelate and Pro Fide Committee.

### **Objective 3 - Order of Chivalry**

- To maintain and enhance St John as an Order of Chivalry, and build and maintain relations with the other recognised Alliance Orders.

### **Objective 4 - Profile**

- To raise the profile of St John across the world to enable as a facilitation for other strategic objectives as well as the protection of The Order's intellectual property.

### **Objective 5 - Faith Network**

- To develop an effective network of chaplains (or their equivalence) under the Prelate's spiritual leadership.

### **Objective 6 - Diversity**

- To expect and actively work towards greater diversity and inclusion throughout St John, particularly at the highest levels of governance and management.

### **Objective 7 - Sustainability**

- To develop a stable funding, staffing and recruitment model for The Order and widen its support of charitable activities in cooperation with Establishments.

### **Objective 8 - St John Eye Hospital**

- To encourage support for the St John Eye Hospital and to work in close partnership with St John Eye Hospital Group.